 **Advanced Social Media**

When: Start Date – Monday Jan 7, 14, 21 & 28, Feb 11, 25 March 11,18, 25 & April 1

Class Time: 8:30-12 Noon each day.

Where: The Cosmetology Association of Nova Scotia

126 Chain Lake Drive, Halifax, Nova Scotia

(902) 468-6477

Prerequisites: Laptop computer

Are you **struggling** with your social media?

Are you looking to take your social media to the next level?

Do you want to learn how to create a social media strategy?

Are you feeling vulnerable on social media?

This program might just be what you are looking for.

Here is just a few things we will look at:

* The anatomy of a successful social media post
* Developing a social media strategy
* Finding your social media voice by discovering what people are looking for
* Digging deep into your social media accounts
* Keeping yourself safe
* Much more.

**For registration, please contact the Cosmetology Association at (902) 468-6477.**

***NOTE***: Members who would like to request a specific component be added to the class for review, please contact Candice Conrad at [candice@nscosmetology.ca](mailto:candice@nscosmetology.ca) .