

KATRINA SMILEY



CAREER COACH
HAIR COLOR PRINCIPLES
BLONDE MASTERY
COLOR CORRECTION
MASTERY
FASHIONWEEK TRENDS
COLOR TRENDS
BEST OF BALAYAGE
MODERN BRIDE
SALON EMOTION GUEST
EXPERIENCE

TIER: 4



KATRINA'S DESIRE IS TO SUPPORT STYLISTS IN ELEVATING THE GUEST EXPERIENCE AND DISCOVERING THEIR FULL POTENTIAL BEHIND THE CHAIR.

HER PASSION COMES FROM A LOVE OF FASHION, ART & CONNECTING WITH STYLISTS & GUESTS IN HER SALON. CREATIVE EXPLORATION IN TECHNIQUES & HAIR COLOR TO EMPOWER THE LEARNERS TO NAVIGATE THROUGH ANY SCENARIO.

CERTIFIED IN COLOR, DESIGN & FINISHING KATRINA PROCESSES A TOTAL LOOK PERSPECTIVE TRANSLATING FASHION WEEK STYLES TO EVERYDAY WEAR, BUSINESS ACUMEN & SYNERGISTIC APPROACH TO HELP BOOST STYLIST MINDSET AROUND GROWTH & BUILD CONFIDENCE SO THEY CAN CREATE THEIR DREAM CAREER PATH.

REDKEN
CERTIFIED
DESIGN
STYLIST

REDKEN
CERTIFIED
HAIRCOLORIST