MOROCCANOIL

TRENDS INSPIRED

with Mikayla Bruhm

Welcome to the 2025 Moroccanoil Trend Collection! Inspired by global color forecasts, this collection exemplifies the brand's current creative vision - showcasing iridescent golds and intense reds, coppers, and violets, while embracing shapes and textures that cater to trend - conscious clients. You will learn conceptual looks from start to finish with innovative cut, color, and styling techniques.