Mastering Low-Key Blondes

with Martin Menard

Ready to elevate your blonde game and become the ultimate blonde whisperer? This immersive class dives deep into the art of crafting effortlessly chic, low-key blonde looks using Matrix's innovative Blonding Secrets. Learn the techniques and insider knowledge to create stunning, dimensional blondes while prioritizing hair health and minimizing damage – all while maximizing your efficiency behind the chair.

What Awaits You:

Decipher the Blonde Code: Master the science behind blonde formulations. We'll empower you to select the perfect product and tailor formulas to achieve your desired lift, tone, and dimension, all while preserving the integrity of your client's hair.

Conquering Salon Challenges: Navigate real-world salon scenarios with confidence. From adding subtle, sun-kissed highlights to breathtaking dark-to-light transformations, we'll cover it all. Learn how to tackle corrective color, work with previously colored hair, and troubleshoot common blonding challenges like unwanted warmth or brassiness.