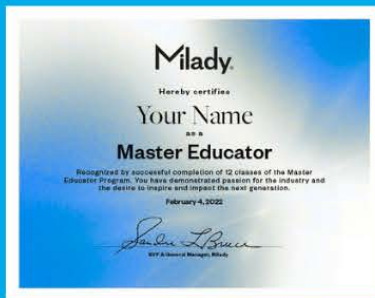


Push the industry forward.

We lead the pack—and we never settle. Milady education sets students on the path to professional success, personal fulfillment, and community impact.

Milady®



MONDAY, OCTOBER 20, 2025

8:30 A.M. TO 5:00 P.M.

Milady Master Educator with
Ida McLean presents:

HIGH IMPACT CLASSROOM PRESENTATIONS

Unlock your potential as an educator with our course, High Impact Classroom Presentations! Designed to help you captivate your audience and maximize learning outcomes, this dynamic course takes you through a step-by-step process of developing and delivering powerful presentations. By enhancing your personal awareness and communication style, you'll learn to structure content, use effective delivery techniques, and meet the needs of your learners. Get ready to take your teaching to the next level! (Certification provided upon completion).

Meet The HOST

IDA MCLEAN



About IDA

With over 30 years of experience in the beauty and education industries, Ida is a seasoned professional dedicated to empowering the next generation of beauty professionals. Currently serving as a Senior Implementation and Training Specialist at Milady, Ida plays a pivotal role in onboarding beauty schools to Milady's cutting-edge digital learning platform, CIMA. In this role, she provides comprehensive training and ongoing support to beauty schools across her territory, ensuring a seamless transition to digital education.

As a licensed cosmetologist and cosmetology instructor, Ida has spent 22 years working in beauty schools, where she has held a variety of leadership roles including educator, admissions, financial aid, and Director of Education for multiple campuses. This extensive experience has given her a deep understanding of the operational and educational needs of educators and schools in the beauty industry.

For the past two decades, Ida has been a respected international educator, delivering Master Educator classes across the United States and Canada. She has presented continuing education classes at prestigious national conferences such as CEA, NACCAS, and AACCS. Additionally, she is a contributing author for both the Milady Standard Cosmetology 14th Edition and Professional Educator 4th Edition. As a subject matter expert, she regularly collaborates with the Milady team to enhance educational content and resources.

In recognition of her outstanding contributions to beauty education, Ida was honored with the N.F. Cimaglia Educator of the Year Award, a testament to her passion for teaching and commitment to excellence.