

# ADVANCED SKILLS *Lash Lift*

This intensive professional development course is designed for beauty professionals seeking to master the **fast, safe, and profitable technique** of permanent eyelash lifting and tinting. Eyelash lifting is a high-demand service that **frames the eyes and enhances your clients' natural beauty**—eliminating the need for curlers and mascara for up to **6 weeks**.

## **Why This Certification is Essential for Your Business:**

- **Speed & Efficiency** - Learn the technique with reduced processing times (as short as 10 minutes total), allowing for faster client turnover and maximizing your service capacity.
- **Superior Product Knowledge** - Gain in-depth understanding of the specially formulated, ingredient-conscious products that nourish the lashes while delivering a stunning, lasting lift.
- **Maximized Profitability** - Master high-value add-on services, specifically the concurrent application of Lash Tinting, to significantly increase the average ticket price per client.
- **Clean Practice Mastery** - Receive comprehensive training on best-in-class sanitation protocols and client safety, ensuring you perform the service confidently and protect your professional reputation.

**BECOME THE CERTIFIED LASH EXPERT YOUR CLIENTS TRUST TO DELIVER STUNNING, LOW-MAINTENANCE RESULTS.**

### **YOUR CERTIFICATION INCLUDES:**

- Service Intro Kit
- Certificate of Completion
- Detailed Professional Reference Manual
- Ready-to-Use Client Service Waivers

### **PARTICIPANTS WILL RECEIVE A LASH LIFT**

**Cost:** \$249.00 + tax

### **To Register:**

 **902-455-6175**

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