





WELCOMES...





LOUIE FIERRO

Louie Fierro is the owner of Box Hairdressing Salon and Academy in Toronto, Canada. With over 30+ years of experience, his work has been featured at major trade shows around the world. Fierro has extensive experience collaborating with major beauty corporations by developing new ideas for new trends in the industry, and his work has been featured in several print media publications. One of Fierro's main focus is on education, he has trained hairstylists and barbers from cities all across North America including New York, Los Angeles, Dallas, Vancouver, Montreal, Toronto and Europe. Louie Fierro is the official Education Coordinator for WAHL® Professional Canada.